

Alumni Executive Council Meeting

Friday, May 21, 2010

12:30 – 4:00 p.m.

Minutes

In Attendance	Not Present
Dana Devereux, President	Rachel Askey
Drew Chelosky	Jacki Bauer
Pat Easton	John Bord
Janet Golonka	Maureen Connolly
John McCague	Kristin Ligda
Andy McIlvaine	Bill Meddings
Julie Rothbardt	Cynthia Phillips
Miles Simon	Marian Ream
Debbie Slocum	Fred Sharer
John Tate	Linda Wagner
	Clint Watson
	Jimil Wilson

College Representatives

Michele Hufnagel, Director of Alumni Relations

Sarah Sperry, Assistant Director of Alumni Relations

Kerri DiGiovanni., Assistant Director of Alumni Relations

Call to Order

At 12:40 p.m., President Dana Devereux called meeting to order. Dana reviewed the meeting's agenda.

Board of Trustees Committee Meeting Reports

AEC members each gave a synopsis of their morning board meeting.

Office of Alumni Relations Report

Michele Hufnagel, Sarah Sperry and Kerri DiGiovanni gave a college update and an alumni relations report.

Michele gave a general college update. The grand opening event for the Swanson Science Center took place April 30, with more than 200 donors and special guests in attendance. Admission numbers are strong to date, and slightly up in numbers from last year. Within our 24 varsity athletic sports, there are several PAC champions. W&J again received a spot on the Presidential honor role for volunteerism for service in the 2008-2009 academic year. As stated previously, international travel/study abroad opportunities are plentiful. Close to 40% of W&J students will study abroad at Intersession, through a for-credit, study abroad program, or as a Magellan scholar, where the student designs his or her own course of study.

The Alumni Relations Office had a busy programming schedule this year. Numbers were slightly higher this year, especially within our student/alumni programming. Michele reported that more alumni hosted events in their homes. The alumni office also branched out into new types of venues and formats, including wine instructionals, a chef's instructional dinner, a family event at the Pittsburgh Carnegie Science Center, and a cocktail reception at Phipps Conservatory in Pittsburgh. The Pittsburgh Regional club has become quite active, hosting three volunteer driven events annually. Alumni/Student events included alumni house dinners, a business club reception, tuition freedom day, and senior week events. The use of post-event surveys is giving the alumni office a better idea of alumni interests and communication methods. A 2010 Homecoming preview includes the following: reunions for classes ending with 0 and 5, a celebration of co-education, a 1990's dance party, and recognition of the 1970 PAC winning football team.

Sarah reported on student initiatives. The mentor pilot program was launched with seven pairings with the AEC. The alumni office plans to expand the offerings in 2010-2011 academic year. The alumni office held 16 student/alumni events and reached 53% participation in the senior gift, raising over \$1,100 dollars from the senior class. In addition, the *Red & Black* had regular alumni features, 11 in total.

Sarah also reported on parents programming. Twenty families served on the Parents' Council this year. 47 parents attend the First Year move-in reception at the President's House and nine alumni parents and their spouses/children attended a Legacy Luncheon during Family Weekend. The Alumni Office also hosts an annual Wine and Cheese during Family Weekend. More parents are attending regional alumni events

Kerri reported that Jay Connected is currently at 3,673 members, or 30% of alumni. The AEC has a new Webpage with Q&A on Jay Connected. Facebook is currently at 1,632 members, a 69% increase in 09-10. LinkedIn is at 811 members, a 37% increase in 09-10. Kerri created a "Go Green" postcard that was mailed to all alumni without an active email address. Beginning in June, a postcard will be mailed to all alumni with a newly invalid email address, asking them for an updated address.

Sub Committee Reports

Pat Easton reported that the Communications Committee discussed their role in the AEC. The committee feels they have completed the task of critiquing college publications and now need to focus on informing alumni about the AEC and current college news and events. The committee also discussed the eNewsletter, suggesting shorter content with links to W&J website.

John McCague reported that the Governance Committee first discussed Board of Trustee's suggested changes to the AEC bylaws draft and agreed they are comfortable with the changes. The Governance Committee reviewed four nominees for alumni trustee and chose two for recommendation to the AEC. The Governance Committee also reviewed the slate for new AEC members, choosing six members to fill open positions.

Andy McIlvaine reported on behalf of the Programming Committee. The Programming Committee discussed expansion of the mentoring program. The motto/mission of the mentor

program should be “to build a better alumnus/a and to build better students”. The Programming Committee also discussed AEC involvement at Homecoming. In the future, perhaps the AEC could offer a session on “How to get involved with W&J”. Finally, the Programming Committee reviewed the mission statement. After review, the committee believes their work follows the mission.

A committee chair conference call will take place on June 9 to discuss next steps.

Upcoming Meeting Date

Friday, October 8, 2010 Noon – AEC/Student Networking Lunch

Friday, October 8, 2010 1:15 p.m. – AEC Meeting

The meeting was adjourned at 3:45 p.m.